

## **C-TEC Exercises**

**Tagline:** Find a job • make money • start a career

### **Three top items on Home Page**

1. Program name or logo
2. Main Menu
  - Plan a Career
  - Get Job Training
  - Find a Job
  - Create Opportunity
3. Strong visuals

### **What problems does C-TEC solve**

Coordination of available resources for youth to become workforce ready.

### **What should visitors to the site come away with?**

1. This is a great resource that is efficient and will give me concrete steps toward the future.
2. If I work with this program, I will be able to give youth the opportunities they need to succeed.

### **Words to describe the program**

Vital  
Essential  
Timely  
Relevant  
High Return on Investment

### **Google search phrases**

Career Training  
Jobs for Teens  
Internships for high school students

Find a job  
Find a job for a teenager, Clackamas, Oregon  
Job training for teens  
Utility worker certificate  
Lineman training  
Tradesman apprenticeships  
Tradesman training program  
Food Handlers card, Clackamas  
Training for food service job, clackamas

**Determine which pages go with which visitor type – business, career development, community partner**

Plan a career – **youth**

- Complete High School
- Alternative High School
- College Advising

Get job training – **youth**

- Summer training academy
- Food service training
- Utility and trades training and apprenticeships

Find a Job – **youth**

- Employment lab

Create opportunities – **businesses**

- Resources for businesses
- Career Expo

About C-TEC – **community partners, parents, businesses, youth**

- Partnerships

Resources - **community partners, parents, businesses, youth**

Contact - **community partners, parents, businesses, youth**